

UK
LANDSCAPE
AWARD
2010
DISCOVERING
GREAT
PLACES

GUIDE FOR
ENTRANTS

Find the UK winner for next year's
Council of Europe Landscape Awards
www.uklandscapeaward.org

What is the UK Landscape Award?

The UK Landscape Award is an integral part of the UK's implementation of the European Landscape Convention. It will celebrate action by local authorities, charities, non-governmental organisations (NGOs) or community groups that can act as inspiration for others.

The winner of the 2010 UK Award will be the UK's entry for the Council of Europe's 2011 Landscape Award.

What is the award for?

The UK Landscape Award is for local authorities, charities, NGOs and community groups which have implemented sustainable policies and initiatives to protect, manage and/or enhance their landscapes. Their work must have either made a tangible change 'on the ground' or produced an innovative new policy or guidance. The project must have been completed and have been accessible to the public for at least 3 years by the closing date for submissions on 27th August 2010.

The UK Landscape Award is an opportunity to engage a wide public and their local authorities in debates about the value of landscape to society, and its relationship to good quality liveable places. It will highlight how a well-planned and managed landscape - just as likely to be the centre of a city or a suburb as in the heart of the countryside - will benefit the current and future communities of which it is a part.

Why should I apply?

The Award is a great opportunity for organisations listed above across the UK, to showcase their best landscape work, highlighting its role in making good places and establishing greater community involvement in making tomorrow's local landscapes. There will be good chances for local as well as national publicity because the competition is organised in each of the devolved nations and the nine English regions.

There are no formal categories for entries but as a guideline it is worth considering the following. The landscape might be newly-created, it could be the improvement or even renewal of an existing landscape, or perhaps it has brought new life or new community involvement and public appreciation into an existing landscape. All types of landscape - for example urban, rural, peri-urban (urban edge), suburban, coastal, agricultural or industrial or designed, predominantly natural or predominantly cultural, new or old, appealing to all or designed for children - might be eligible for an Award.

What will I win?

Six shortlisted finalists will have their projects presented on stage at the Awards Ceremony in Liverpool on 8 November 2010. They will also form part of the case studies presentation at the UK Landscape Conference 2010 the following day. The winner has the honour of being the UK submission to the Council of Europe's 2011 Landscape Award.

When is the winner announced and what happens next?

The UK winner will be announced during the ELC conference in Liverpool in November 2010. It will be submitted to the Council of Europe's Landscape Award in 2011.

Who is eligible to enter the Award?

The following (or groupings of them) may enter for the Award:

- a local or regional authority;
- a non-governmental organisation such as a community group, a registered charity or a housing association.

If you or your organisation does not fit into one of these categories, there is nothing to stop you from suggesting that the appropriate authority should enter. For example, if you are a community group or consultancy that worked on a scheme with a local authority, recommend to them that they enter.

Judging criteria

The award will be evaluated according to the following criteria.

1. Sustainability

How the project has protected, managed or changed landscape in the area .

You must also show how the project:

- is part of a sustainable development policy;
- demonstrates environmental, economic, cultural sustainability;
- remedies any past damage; and
- enhances the existing landscape.

2. Being an exemplar

How the implementation of the policy or project has set an example of good practice for others to follow.

3. Public participation and community engagement

How the project has involved the active participation of the public, local and regional authorities and other players.

This participation could include action on the ground or be through debate and discussion (for example at public meetings) or through involvement in formulating landscape policies for national, regional or local authorities.

4. Awareness-raising

How the project has increased awareness within local government, communities and the private sector of the public and community value of landscape.

The Council of Europe's formal rules governing the Award at European level are available in Resolution CM/Res (2008)3 at

<http://www.coe.int/t/dg4/cultureheritage/heritage/Landscape/Prix/Anglais.pdf>

It is recommended that entrants make themselves familiar with this document.

Who will receive an award?

There will be 12 local judging events to select one winner each from:

- **Northern Ireland**
- **Scotland**
- **Wales**
- **East of England** (Norfolk, Suffolk, Cambridgeshire, Bedfordshire, Hertfordshire and Essex)
- **East Midlands** (Derbyshire, Leicestershire, Lincolnshire, Northamptonshire, Rutland and Nottinghamshire)
- **Greater London**
- **West Midlands** (Staffordshire, Shropshire, West Midlands, Herefordshire, Worcestershire and Warwickshire)
- **North East England** (Northumberland, Tyne & Wear, Durham and Cleveland)
- **North West England** (Cumbria, Lancashire, Greater Manchester, Merseyside and Cheshire)
- **South East of England** (Buckinghamshire, Oxfordshire, Berkshire, Surrey, Hampshire, Kent, West Sussex, East Sussex and the Isle of Wight)
- **South West of England** (Gloucestershire, Avon, Wiltshire, Somerset, Dorset, Devon and Cornwall)
- **Yorkshire and Humberside** (North Yorkshire, West Yorkshire, Humberside and South Yorkshire)

Of these twelve, the winners from **Northern Ireland, Scotland and Wales** will proceed to the final round while the nine English winners will be subject to another level of judging, short listing three schemes to proceed to the final round. The Northern Ireland, Scotland and Wales winners along with the three English finalists will receive their award (which will be a certificate) at the ceremony in Liverpool.

An overall winner will be chosen from these six entries to represent the UK at the Council of Europe Awards. This will also be announced at the awards ceremony in Liverpool.

Timetable

6 April 2010 – award open for entries

27 August 2010 – deadline for submissions

8 November 2010 – winner announced at the ELC conference in Liverpool

How to enter

Registration and entry to the UK Landscape Awards 2010 must be completed online at www.uklandscapeaward.org

You will be asked for your name, the name of the organisation you are representing and a summary of the project.

The online registration form will also be your entry form, so if you are entering more than one project, you will need to fill one form per project. Once you register you can keep updating and amending your submission(s) until you are ready to submit at any time until the deadline.

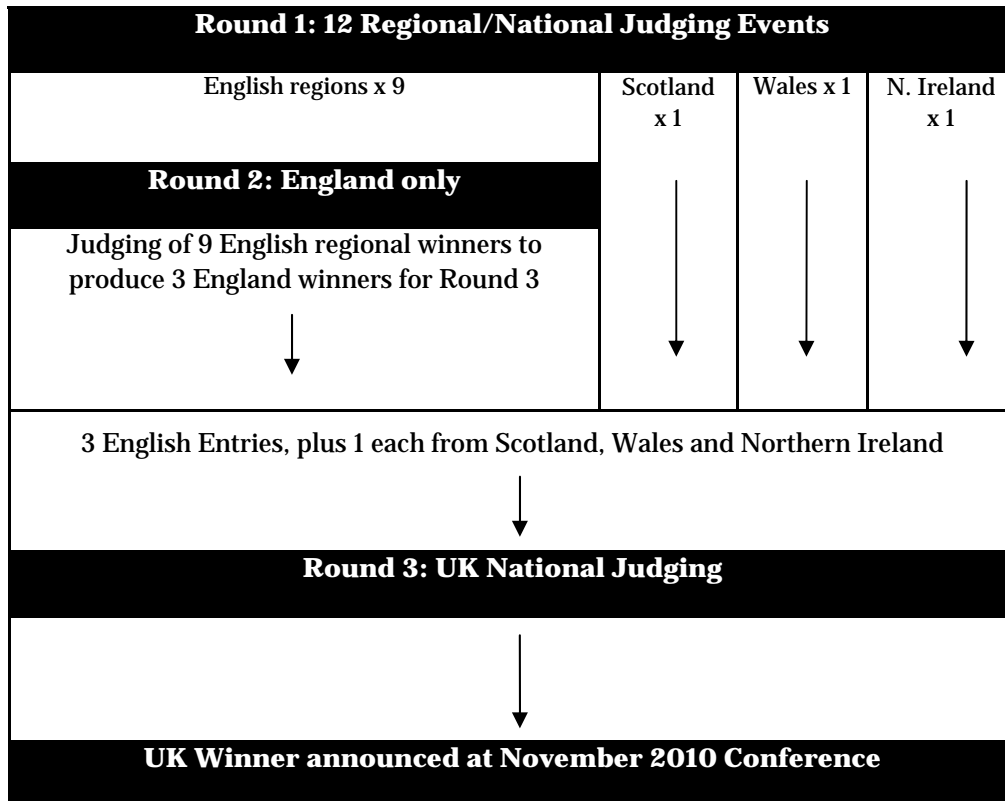
Entrants are asked to do the following:

- Complete your details and those of the project.
- A plan or map of the scheme. Please provide an OS grid reference as well.
- A statement in support of the entry, divided into four sections, one for each of the criteria listed above. The statement should be no more than 4,000 words long.
- Submit at least six pictures but no more than twelve¹.
- A three minute video or audio presentation is encouraged. It will be uploaded to the UK Landscape Award YouTube channel.
- Additional information such as maps and leaflets used to promote the project to the public can also be included, and should be provided in jpeg or pdf format.

¹ Pictures should be submitted as jpeg in landscape format. Pictures should be no bigger than 500 KB each and 800 x 600 pixels. Please note that should your scheme be shortlisted down to the six finalists, you will be asked to submit the images at 300dpi to enable them to be printed. Please provide credits for all images in your submission and note that entry warrants that images can be reproduced for publicity and promotional purposes.

Adjudication

There will be three rounds of judging



- Judges will be appointed at a regional and devolved national level for Rounds 1 and 2. There will be separate judging panels for each of the devolved nations and English regions. The judging criteria will be the same across all twelve areas.
- Should the judging panels feel that none of the projects meets the required standard then no award has to be given.
- At Round 3 a judging panel appointed by the Award organisers will conduct site visits to the six shortlisted entries chosen to go towards the UK final.
- The national judges will select the overall UK winner.

Announcement and presentation

The results of the UK Landscape Award 2010 will be announced and the presentations made on 8 November at the UK Landscape Conference 2010 in Liverpool.

Council of Europe Awards

The overall winner will be the UK's representative for the Council of Europe Awards. While the judging criteria for these awards will be the same, the entry format will not. The winning entrants will work with the organisers to prepare their entry for submission to these awards.

Eligibility and Conditions

- The decisions of the judging panels are final and no correspondence will be entered into before or after the event.
- Projects must have been completed and open to the public at least three years, when the candidatures were submitted or by the closing date for submission 27 August 2010.
- The entrant (e.g. local authority) must be responsible for the entire area across which the project is located.
- Entrants to the UK Landscape Award 2010 are agreeing that their entry will be automatically be put forward to the Council of Europe Awards should it be judged the winner. The winner also agrees to work up the entry, with the support of the organisers, to fulfil the submission requirements of the Council of Europe Awards.
- All entries must incorporate the registration/entry form and must contain the correct reference number. The form includes a statement that "there are neither restrictions nor fees payable for the reproduction of the photographs or any other submission materials". Acknowledgements will be printed with any reproduced materials.
- Ensure that you incorporate the right submission with your registration/entry form, when you are submitting multiple entries. Each registration/entry form will contain an entry reference number which must be quoted each time you contact the organisers with a query regarding your entry.
- The closing date for the receipt of entries is 5pm on 27 August 2010. Entries not completed and submitted online on this date will be declared invalid.
- Entries must be submitted electronically and uploaded on the UK Landscape Award 2010 website.
- An entry to the Awards will presume permission to publish all submitted material and particulars of successful schemes, including the jurors' reports. The wording of reports will be based strictly upon the details given in the entry.

The UK Landscape Award was established by and helps implement the European Landscape Convention which came into force in the UK in 2007. The Convention has set up the Award for all members of the Council of Europe who have ratified the ELC (currently thirty). In the UK, the European Landscape Convention is championed by DEFRA, the Welsh Assembly Government, the Scottish Government and the Department of the Environment Northern Ireland. The Landscape Institute, the professional body for landscape architects, has been appointed to manage the UK Award.